UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.)

| Filed by | y the Registrant 🗵 | Filed by a Party other than the Registrant \Box | | | |
|--|---|---|--|--|--|
| | Preliminary Proxy Statement Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) | | | | |
| | Definitive Proxy Statement | | | | |
| \boxtimes | Definitive Additional Materials | | | | |
| Ш | Soliciting Material under §240.14a- | 12 | | | |
| | | | | | |
| | 23andMe Holding Co. | | | | |
| (Name of Registrant as Specified In Its Charter) | | | | | |
| | | N/A | | | |
| (Name of Person(s) Filing Proxy Statement, if other than the Registrant) | | | | | |
| Paymer | Payment of Filing Fee (Check the appropriate box): | | | | |
| ⊠ ⊠ | No fee required. | v ook). | | | |
| | Fee paid previously with preliminar | y materials. | | | |
| | Fee computed on table in exhibit re- | quired by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11. | | | |
| | | | | | |

Your Vote Counts!

23ANDME HOLDING CO.

2024 Annual Meeting of Stockholders Vote by August 25, 2024, 11:59 p.m. Eastern Time or Vote Virtually at the Annual Meeting on August 26, 2024, 9:00 a.m. Pacific Time

23ANDME HOLDING CO. 349 OYSTER POINT BOULEVARD SOUTH SAN FRANCISCO, CA 94080 ATTN: CORPORATE SECRETARY



V53330-P15173

You invested in 23ANDME HOLDING CO. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy materials for the stockholder meeting to be held on August 26, 2024.

Get informed before you vote

View the Notice of Annual Meeting of Stockholders and Proxy Statement and Annual Report online at www.proxyvote.com OR you can receive a free paper or email copy of the materials by requesting them prior to August 12, 2024. If you would like to request a paper or email copy of the materials for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639, or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. There is no charge to you for requesting a copy. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control #

Vote Virtually at the Meeting*

August 26, 2024 9:00 a.m. Pacific Time

Virtually at: www.virtualshareholdermeeting.com/ME2024

Smartphone users

Point your camera here and vote without entering a control number



^{*}Please check the meeting materials for any special requirements for virtual meeting attendance. You will need to have the control number above to vote online during the virtual meeting.

THIS IS NOT A VOTABLE BALLOT

This is an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials at www.proxyvote.com or request a paper or email copy. We encourage you to access and review all of the important information contained in the proxy materials before voting. Please follow the instructions on the reverse side to vote on these important matters.

| Voti | ing Items | Board Recommends | |
|---|---|---------------------|--|
| 1. | Elect two Class III Director Nominees: | | |
| | 01) Peter Taylor 02) Anne Wojcicki | For | |
| 2. | An advisory vote to approve the Fiscal 2024 compensation of the Company's named executive officers ("Say-on-Pay" Vote). | For | |
| 3. | Approve an amendment to the Company's Certificate of Incorporation to combine outstanding shares of the Company's Class A common stock and Class B common stock, respectively, into a lesser number of outstanding shares, or a "reverse stock split," by a ratio of not less than one-for-five and not more than one-for-thirty, with the exact ratio to be set within this range by the Company's Board of Directors in its sole discretion ("Reverse Stock Split" Vote). | ⊘ For | |
| 4. | Ratify the appointment of KPMG LLP as the Company's independent registered public accounting firm for the fiscal year ending March 31, 2025. | ⊘ For | |
| NOTE: In their discretion, the holders of a proxy to vote shares may vote on such other business as may properly come before the meeting or any adjournment, postponement, or continuation thereof. | | | |
| | | | |

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Delivery Settings".