UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

CURRENT REPORT Pursuant to Section 13 15(d)

of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 2, 2024

23andMe Holding Co.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation) 001-39587 (Commission File Number) 87-1240344 (IRS Employer Identification No.)

349 Oyster Point Boulevard South San Francisco, California 94080 (Address of principal executive offices, including zip code)

Registrant's telephone number, including area code: (650) 938-6300

| Written communications pursuant to Rule 425 under t | he Securities Act (17 CFR 230.425) | |
|---|---|---|
| Soliciting material pursuant to Rule 14a-12 under the | Exchange Act (17 CFR 240.14a-12) | |
| Pre-commencement communications pursuant to Rule | e 14d-2(b) under the Exchange Act (17 G | CFR 240.14d-2(b)) |
| Pre-commencement communications pursuant to Rule | e 13e-4(c) under the Exchange Act (17 C | CFR 240.13e-4(c)) |
| rities registered pursuant to Section 12(b) of the Act: | | |
| Title of each class | Trading Symbol(s) | Name of each exchange on which registered |
| ass A Common Stock, \$0.0001 par value per share | ME | The Nasdaq Capital Market |
| , | |)5 of the Securities Act of 1933 (§230.405 of this |
| | | Emerging growth company \square |
| | • | 1 11 5 |
| r | Soliciting material pursuant to Rule 14a-12 under the Pre-commencement communications pursuant to Rule Pre-commencement communications pursuant to Rule rities registered pursuant to Section 12(b) of the Act: Title of each class ass A Common Stock, \$0.0001 par value per share at eby check mark whether the registrant is an emergin er) or Rule 12b-2 of the Securities Exchange Act of 19 emerging growth company, indicate by check mark if the security of the secu | Title of each class Symbol(s) ass A Common Stock, \$0.0001 par value per ME |

Item 7.01. Regulation FD Disclosure.

On August 2, 2024, 23andMe Holding Co. (the "Company") issued a press release responding to the preliminary non-binding indication of interest submitted to the Special Committee of the Board of Directors (the "Board") of the Company by Anne Wojcicki, the Company's Chief Executive Officer, Co-Founder, and Chair of the Board, as disclosed in Amendment No. 2 to Schedule 13D filed with the Securities and Exchange Commission by ABeeC 2.0, LLC (Ms. Wojcicki's affiliated entity) on July 31, 2024. A copy of the press release is included as Exhibit 99.1 to this Current Report on Form 8-K and incorporated herein by reference.

The information in this report furnished pursuant to Item 7.01, including Exhibit 99.1 attached hereto, shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section. It shall not be deemed to be incorporated by reference into any of the Company's filings under the Exchange Act or the Securities Act of 1933, as amended, whether made before or after the date hereof and regardless of any general incorporation language in such filings, except to the extent expressly set forth by specific reference in such a filing.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No. Description of Exhibit

99.1 <u>23andMe Holding Co. Press Release, dated August 2, 2024</u>

104 Cover Page Interactive Data File - the cover page interactive data file does not appear in the Interactive Data File because its XBRL

tags are embedded within the Inline XBRL document

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

23ANDME HOLDING CO.

By: /s/ Joseph Selsavage

Name: Joseph Selsavage

Title: Chief Financial and Accounting Officer

Dated: August 2, 2024



23andMe Special Committee responds to CEO's take-private proposal

SOUTH SAN FRANCISCO, Calif., August 2, 2024 (GLOBE NEWSWIRE) – The Special Committee of the Board of Directors of 23andMe Holding Co. (Nasdaq: ME), a leading human genetics and biopharmaceutical company, today sent the following letter to Anne Wojcicki, Chief Executive Officer, Co-Founder, and Chair of the Board of Directors of 23andMe, in response to Ms. Wojcicki's previously disclosed preliminary non-binding indication of interest to acquire all of the outstanding shares of 23andMe not owned by her or her affiliates or any other stockholder that she invites to roll over their shares for cash consideration of \$0.40 per share of Class A Common Stock or Class B Common Stock:

Dear Anne.

We are writing in response to your preliminary, conditional, non-binding proposal dated July 29, 2024.

We are disappointed with the proposal for multiple reasons, including because it provides no premium to the closing price per share on Wednesday, July 31st, it lacks committed financing, and it is conditional in nature. Accordingly, we view your proposal as insufficient and not in the best interest of the non-affiliated shareholders. Therefore, we are not prepared to move forward under the terms provided. Importantly, we request that you immediately withdraw your stated intent to oppose any alternative transaction so that we can fully assess whether there is interest from third parties in a transaction that would maximize value for all shareholders.

Our expectation after months of work was that you would submit a fully-financed, fully-diligenced, actionable proposal that is in the best interests of the non-affiliated shareholders. We understand that your potential sources of financing continue to analyze the opportunity and to do their due diligence. We further understand that these financing sources may be in a position in two weeks to present the opportunity to their respective investment committees. With that in mind, the Special Committee is prepared to provide you and your potential investors with a limited amount of additional time to submit a revised proposal in line with our expectation.

That revised proposal should not be subject to further diligence, and should be accompanied by fully committed financing, including an equity commitment letter(s) on customary terms, that would fully finance the potential transaction. In addition, your revised proposal should not contemplate that the unaffiliated shareholders would bear the cost of your deal expenses. And any revised proposal must continue to be conditioned irrevocably upon the approval of the Special Committee and a majority of the unaffiliated shareholders (as we understand your current proposal is, from your letter and prior communications).

In the absence of a revised offer at a more appropriate price per share that meets the other requirements set forth above, we will pursue other alternatives in striving to maximize value for all shareholders. In that regard, given both the lack of certainty regarding a path forward with you and your potential investors and the current liquidity position of the Company, in parallel with your work to submit a revised bid, we intend to immediately begin the process of engaging a consultant to advise the Special Committee on a revised business plan that would provide the Company with a path to a more sustainable financial profile and achieving profitability. In your capacity as CEO, we expect your full support in these efforts.

Very truly,

Special Committee

There can be no assurance that the foregoing will result in any particular outcome, and 23 and Me does not intend to comment further on these matters until 23 and Me determines that additional disclosure is appropriate or required by law.

Wells Fargo is serving as financial advisor to the Special Committee, and Dechert LLP is serving as legal advisor to the Special Committee.

About 23andMe

23andMe is a genetics-led consumer healthcare and biopharmaceutical company empowering a healthier future. For more information, please visit www.23andMe.com.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All statements, other than statements of historical fact, included or incorporated in this press release, including statements regarding 23andMe's strategy, are forward-looking statements. The words "believes," "anticipates," "estimates," "plans," "expects," "intends," "may," "could," "should," "potential," "likely," "projects," "predicts," "continue," "will," "schedule," and "would" or, in each case, their negative or other variations or comparable terminology, are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. These forward-looking statements are predictions based on 23andMe's current expectations and projections about future events and various assumptions. 23andMe cannot guarantee that it will actually achieve the plans, intentions, or expectations disclosed in its forward-looking statements and you should not place undue reliance on 23andMe's forward-looking statements. These forward-looking statements involve a number of risks, uncertainties (many of which are beyond the control of 23andMe), or other assumptions that may cause actual results or performance to differ materially from those expressed or implied by these forward-looking statements. The forward-looking statements contained herein are also subject generally to other risks and uncertainties that are described from time to time in the Company's filings with the Securities and Exchange Commission, including under Item 1A, "Risk Factors" in the Company's most recent Annual Report on Form 10-K, as filed with the Securities and Exchange Commission, and as revised and updated by our Quarterly Reports on Form 10-Q and Current Reports on Form 8-K. The statements made herein are made as of the date of this press release and, except as may be required by law, 23andMe undertakes no o